
Business Plan

Posted by noahweb - 2010/02/10 16:14

I need some help writing a business plan for a Houston Homebuilding Company I am trying to start. Does anyone have any example business plans they could share?

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I know a thing or two about Business Plans

Posted by MyOnlineToolbox - 2010/04/07 19:04

I have been writing business plans for awhile to start, then grow my companies. My current is MyOnlineToolbox.com and the relevant point is that I won a regional MIT Best Business Idea Presentation Award before the first programs made it to market. This award all began with the Business Plan. A Business Plan is a moving target and one that I update no less than once per year as my company grows and changes. Visit my website and make contact with me via that way and reference this post and I will be more than happy to provide you a sample reference.

Brian Javeline

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Re:Business Plan

Posted by jortonn - 2010/04/15 19:23

Hello,

Business advisors, experienced entrepreneurs, bankers, and investors generally agree that you should develop a business plan before you start a business. A plan can help you move forward, make decisions, and make your business successful. However, not all business plans are the same, not every business needs the same level of detail. You might develop a fairly simple plan first as you start a small business, and that might be enough for you. You can also start simple and then elaborate as you prepare to approach bankers or investors.

For a simple example, imagine a woman making jewelry at home and selling it at a local flea market on the weekend. A business plan could give her a chance to step back from the normal flow and look at ways to develop and improve the business. The planning process should help her understand her business. It should help her define what she wants from the business, understand what her customers want, and decide how to optimize her business on her own terms. She might benefit from developing a simple sales and expense forecast, maybe even a profit and loss, so she can plan how to use and develop her resources. She might not need to create detailed cash flow, balance sheet, and business ratios. A simple plan may be just what she needs to get going.

This first stage of a plan, that we call the Concept Kick-Start, focuses only on a few starter elements. The Mission Statement, Keys to Success, Market Analysis, and Break-Even Analysis give you a critical head start toward understanding your business.

However, not all startups are that simple. Many of them need product development, packaging, retail fittings and signage, office equipment, websites, and sometimes months or even years of payroll before the sales start. Unless you're wealthy enough to finance these expenditures on your own, then you'll need to deal with bank loans or investors or both; and for that you'll need a more extensive business plan. Startup company or not, the plan has to meet expectations.

One suggestion for getting started is to develop your plan in stages that meet your real business needs. A few key text topics might be enough to discuss the plan with potential partners and team members, as a first phase. You may well want to add a basic sales and expense forecast, leading to profit and loss, as next phase. Adding business numbers helps you predict business flow and match spending to income.

thanks!!

Duvet Sets

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Re:Business Plan

Posted by cementcreek - 2010/04/29 20:54

It all depends on just how complex you want to get and what you are using the plan for. If you are asking for money then you need to move up a notch.

Search online there are lots of free example, BBB and commerce departments have some great stuff that rivals paid. (Your tax dollars are work)

Business Plan Pro for \$60 has great templates with hundreds of examples. Walks you through the process step by step really helps you to understand what your business will be about.

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